

# Michael P Arndt

graphic designer

212.501.9592

148 W 70th Street 16  
New York NY 10023 USA  
mpa@michaelparndt.com  
www.michaelparndt.com

## résumé

### work experience / visual communication

Parfums Givenchy [LVMH: MOËT HENNESSY LOUIS VUITTON] · New York NY · *Art Director: Kenneth Cole/Marc Jacobs Fragrances*  
Reported directly to Vice President of Creative Services. Brought to launch three new brands. In charge of all stages from project initiation to press approval: packaging, collateral, graphic identity, advertising, POP. Supervised designers and consultants. The definitive contact person on brands for all other departments, vendors, printers. In charge of million-dollar budget. Marc Jacobs Advertising won FiFi: June 2002. Marc Jacobs Perfume nominated for best packaging.

11/01 – 8/02

Freelance consulting · New York NY

Sterling Group · Brand Integration: Concept boards, package and 3D design of bottles and cosmetics. Givaudan, Revlon, Helene Curtis, Gillette. Created concept boards/graphic identity for Givaudan Access website: won FiFi June 2002 for best innovation.

Ogilvy & Mather · Advertising agency: Design development for national Miller Lite ad campaign.

1/99 – present

Storm Design, LLC · Market leading design · New York NY · *Senior designer*

Concept boards, package, graphic, 3D and merchandising design for cosmetics lines: Isabella Rossellini, Ralph Lauren, Lancaster and Rimmel London. Logo development for TV comedian Tim Allen. Logotype and package development for *Dazzling* by Estée Lauder. Packaging for Candie's fragrances. Naming and design of *AB-6* antibacterial cleansers for Sears. Redesign of *Sunshimmer* line for Coty. Internal graphic identity system for Storm.

7/97 – 12/98

Robert Du Grenier Associates · Glass designer · New York NY · *Freelance*

bottle + packaging: Nautica Competition, packaging: Charles Jourdan, Fabergé, Mark Cross and Celeste by Patric Walker.

11/95 – 10/96

Michael P Arndt · New York NY · *Independent designer*

Cosmetics packaging for Aveda. Author and illustrator of *Lucia Le Chat*. Label design of champagne bottles for French restaurants La Caravelle & La Réserve. Same + identity system for Glorious Food, top catering company in NYC. Promotional brochure for Olive Oil International. Manual design for UNICEF. Logo and identity system for Monkeyshines, production company of children's TV and CD Roms. Set dressing and still photography for film, *Heart of Gold*.

6/95 – present

Digital Equipment Corporation | Altman & Manley · Advertising agency | Henry Dreyfuss Associates · Industrial design firm

Internships: Spring/Autumn 85-87

### work experience / verbal communication

Milan ITALY / Santander SPAIN / Chatham NY · *English language teacher/Interpreter/Translator*

3/90 – 6/95

### countries visited

United States of America °

Canada

Deutschland

Österreich

Italia °

Il Vaticano

Türkiye

España °

Schweiz

France

San Marino

Nederland

Liechtenstein

Česká Republika

Monaco

England

México

Luxembourg

Portugal

4/89 – present

° countries lived in

### languages

English [native]

Italian [fluent]

French [read]

Spanish [read]

Japanese [beginning]

### education

University of Cincinnati · Cincinnati OH · *magna cum laude*

Graphic Design Major: College of Design, Architecture, Art, and Planning. Participated in Professional Practice Program alternating quarters of college study with work in the field of Graphic Design.

9/83 – 6/88

Ichabod Crane High School · Valatie NY · *Valedictorian*

9/79 – 6/83

NYS Summer School of the Arts · Fredonia NY

Fewer than 150 selected. Painting in permanent collection.

6/82 – 7/82

French Institute Alliance Française · New York NY

Intermediate French language

1/98 – 12/98

Japan Society · New York NY

Japanese language

01/99 – 12/99

### distinctions

Greeting card featured in MoMA Design Store

Graphic Design:usa Design Awards 2000 pp 86/236

Art Director's Club [Cincinnati] Best of Show Scholarship

Society of Illustrators' Annual Scholarship Exhibition

### interests

Design · languages · travel · architecture · photography  
gourmet cooking · bicycling · gardening · dogs

### interesting but nearly irrelevant

MODEL: Barneys New York: Spring 2001 Fashion Forward show

HAND MODEL: Editorial photos: *The New York Times* · *Electronics*

*Now* · *Sound & Vision* Short films: *Silent* · *Heart of Gold*